



Standard Certificate of Circulation

For the 12 issues distributed between 1 July 2007 and 30 June 2008

**Business
Magazines**

The Flooring Magazine

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Audit Report - Revised Data

ABC issued a Standard Certificate based on a return of circulation submitted by the publisher: MPP Ltd

ABC has now audited the data and the following is incorporated in this audit report dated: 3 June 2009

- 1) 1064 copies have been transferred from Non-Requested By Name to Non-Controlled Free Circulation By Name.
- 2) The Duplication level has been amended from 0% to 4%.

The Primary Market Sector for this publication is:

Flooring

Title Change

Before 31 January 2008 this publication was known as:
Flooring

This certificate expires on 30 September 2009 unless ABC has issued a new certificate before that date.

Issued by

ABC
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200700
Email: abcpost@abc.org.uk
Web: www.abc.org.uk
ABC Ref: A20293/15423418

Certification Statement

This certificate was issued on 3 June 2009. The data included is derived from a return of circulation prepared by the publisher: MPP Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Publisher and ABC.

Published by

MPP Ltd
Scorpio House
106 Church Road
London
SE19 2UB

Tel: 020 8771 3614
Fax: 020 8771 4592
Email: dean.walford@mpp.co.uk
Web: www.flooringmag.co.uk



The Flooring Magazine

Certificate of Average Net Circulation for the 12 issues distributed between 1 July 2007 and 30 June 2008

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	8,513	8,502	11
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated May 2008 and distributed on 20 May 2008

	8,523	8,514	9
Total Net Circulation	8,523	8,514	9
Newstrade & Other Single Copy Sales	-	-	-
At Full Cover Prive/NTT	-	-	-
At a Lower Rate	-	-	-
Paid and Controlled	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Single Copy Subscription Sales	62	53	9
At Full Rate	18	9	9
At Between 50% and 100% of Full Rate	44	44	-
At less than 50% of Full Rate	-	-	-
Multiple Copy Subscription Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Bulk Sales	-	-	-
At Full Rate	-	-	-
At Between 50% and 100% of Full Rate	-	-	-
At less than 50% of Full Rate	-	-	-
Society/Association/Organisation Circulation	-	-	-
Paid Optional Single Copies	-	-	-
Unpaid Single copies (Written Requests)	-	-	-
Unpaid Single copies (Electronic Requests)	-	-	-
Unpaid Single copies (Telephone Requests)	-	-	-
Non-Optional single copies	-	-	-
Controlled Free Circulation	6,711	6,711	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.			
Individual Written Requests	2,944	2,944	-
Individual Electronic Requests	-	-	-
Individual Telephone Requests	2,209	2,209	-
Company Written Requests	-	-	-
Company Electronic Requests	-	-	-
Company Telephone Requests	495	495	-
Non-requested by name	1,063	1,063	-
Non-requested by job title / function	-	-	-
Non-Controlled Free Circulation	1,750	1,750	-
By Name	1,064	1,064	-
Not by Name	686	686	-

Duplication: The level of duplication on the mailing list for the audit issue was: 4%

Miscellaneous Data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue were: £68.00

The Annual Other Countries Subscription Rates for the audit issue ranged between: £90.00 to £109.00

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Individuals responsible for purchasing or specifying contract flooring, including carpets, carpet tiles, smooths, sub-flooring and tools and accessories working within non-domestic establishments and the contract flooring industry and practising architects.

Age of source data for the Audit Issue

Category by Quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	5,648	2,938	1,644	1,066
Individual Requests	5,153	2,937	1,240	976
Company Requests	495	1	404	90

Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	52.0	29.1	18.9
Individual Requests	91.2	52.0	22.0	17.3
Company Requests	8.8	0.0	7.2	1.6

Actual Distribution Dates for issues distributed during the audit period

Variances for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
July 2007	24-Jul-2007	8,515	-	-					
August 2007	22-Aug-2007	8,512	-	-					
September 2007	10-Sep-2007	8,515	-	-					
October 2007	24-Oct-2007	8,515	-	-					
November 2007	20-Nov-2007	8,514	-	-					
December 2007	18-Dec-2007	8,470	-	-					
January 2008	31-Jan-2008	8,524	-	-					
February 2008	05-Mar-2008	8,525	-	-					
March 2008	01-Apr-2008	8,523	-	-					
April 2008	17-Apr-2008	8,522	-	-					
May 2008	20-May-2008	8,523	-	-					
June 2008	19-Jun-2008	8,497	-	-					

Other Bulk Distribution (Please note, these copies are NOT included in the circulation of any issue)

None