

# **Standard** Certificate of Circulation

For the 12 issues distributed between 1 January 2008 and 31 December 2008

## Business Magazines

# **Disability Now**





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## The Primary Market Sector for this publication is:

Disabled

This certificate expires on 31 March 2010 unless ABC has issued a new certificate before that date.

#### Issued by ABC

Saxon House, 211 High Street Berkhamsted Hertfordshire HP4 1AD United Kingdom

Tel: +44 (0) 1442 870800 Fax: +44 (0) 1442 200700 Email: abcpost@abc.org.uk Web: www.abc.org.uk ABC Ref: A805687/15840549

#### Certification Statement

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## Published by

Scope 6 Market Road London N7 9PW

Tel: 020 7619 7336 Fax: 020 7619 7331 Email: patil: www.disabilitynow.org.uk









# **Disability Now**

Certificate of Average Net Circulation for the 12 issues distributed between 1 January 2008 and 31 December 2008

TOTAL AVERAGE NET CIRCULATION PER ISSUE	18,514	18,514	-	
Total Average Net Newstrade Sales Per Issue	404	404		
Analysis for the Audit issue cover dated November 2008 and distributed o	on 25 October 2008			
Total Net Circulation	18,986	18,986	-	
Newstrade & Other Single Copy Sales	300	300	-	
At Full Cover Prive/NTT At a Lower Rate	300	300	-	
Paid and Controlled see terms of control on page 3. Sources for all addressees are less than 3 years old.	-	-	-	
At Full Rate	-	-	-	
At Between 50% and 100% of Full Rate	-	-	-	
At less than 50% of Full Rate	-	-	-	
Single Copy Subscription Sales	3,045	3,045	_	
At Full Rate	2,153	2,153	-	
At Between 50% and 100% of Full Rate	891	891	-	
At less than 50% of Full Rate	1	1	-	
Multiple Copy Subscription Sales	20	20	-	
At Full Rate	10	10	-	
At Between 50% and 100% of Full Rate At less than 50% of Full Rate	10	10	-	
Bulk Sales	2,000	2,000	-	
At Full Rate	-	-	-	
At Between 50% and 100% of Full Rate	-	-	-	
At less than 50% of Full Rate	2,000	2,000	-	
Society/Association/Organisation Circulation	816	816	-	
Paid Optional Single Copies	-	-	-	
Unpaid Single copies (Written Requests)	-	-	-	
Unpaid Single copies (Electronic Requests) Unpaid Single copies (Telephone Requests)	-	-	-	
Non-Optional single copies	816	816	-	
Controlled Free Circulation	-	-	_	
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests	-	-	-	
Individual Electronic Requests	-	-	-	
Individual Telephone Requests	-	-	-	
Company Written Requests Company Electronic Requests	-	-	-	
Company Telephone Requests	-	-	-	
Non-requested by name	-	-	_	
Non-requested by job title / function	-	-	-	
Non-Controlled Free Circulation	12,805	12,805	_	
By Name	12,668	12,668	-	
Not by Name	137	137		

United Kingdom

**Net Total** 

Other Countries

 $\textbf{Duplication:} \ \ \text{The level of duplication on the mailing list for the audit issue was: 0\%}$ 

## Miscellaneous Data:

The Basic Cover Price for the audit issue was: £2.80

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue ranged between: £16.00 to £35.00 to £35

The Annual Other Countries Subscription Rates for the audit issue ranged between: £33.00 to £35.00

2 or 3 year subscriptions are available

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### Society / Association / Organisation Circulation

This is the official journal of Scope

For the audit issue, there were 816 individual members no company / corporate members

Controlled Circulation - Terms of Control in audit period

None

Actual Distribution Dates for issues distributed during the audit period

**Variances** for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date / ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
January 2009	22-Dec-2008	16,433	-11.2	-					_
February 2008	26-Jan-2008	18,576	-	-					
March 2008	23-Feb-2008	18,237	-	-					
April 2008	29-Mar-2008	18,295	-	-					
May 2008	26-Apr-2008	18,247	-	-					
June 2008	24-May-2008	17,259	-	5,000					
July 2008	28-Jun-2008	14,763	-20.3	-					
August 2008	26-Jul-2008	18,903	-	2,000					
September 2008	30-Aug-2008	18,929	-	2,000					
October 2008	27-Sep-2008	18,603	-	2,000					
November 2008	25-Oct-2008	18,986	-	2,000					
December 2008	22-Nov-2008	24,932	+34.7	8,500					

Other Bulk Distribution (Please note, these copies are NOT included in the circulation of any issue)

None

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