



Certificate of Attendance

The dates of the event were 1 December 2009 to 3 December 2009

**Trade
Exhibition**

EIBTM 2009

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The Primary Market Sector for this event is:

Travel Industry

This certificate expires on 31 March 2011 unless ABC has issued a new certificate before that date.

Issued by

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Certification Statement

This certificate was issued on 2 February 2010. The data included is derived from a return of attendance prepared by the organiser: Reed Exhibitions Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Organiser and ABC.

Published by

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EIBTM 2009

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Total Unique Attendance	13,726
Visitor Attendance	8,170
Exhibitor Attendance	5,556

Event Details

Event Dates:	Tuesday, 1 December, 2009 to Thursday, 3 December, 2009
Event Venue:	Fira Gran Via, Barcelona
Year Event Established:	1988
Event Frequency:	Annual
Next Event Dates:	Tuesday, 30 November, 2010 to Thursday, 2 December, 2010
Next Event Venue:	Fira Gran Via, Barcelona

Organiser's Association Membership

ICCA
MPI
SITE

Organiser's Descriptions (not verified by ABC)

Main product Groups/Services Exhibited:

Airlines, Attractions & Entertainment, Conference/Meeting Venues, Cruise Lines, Destination Management Services, Destinations, Event Management, Event Support Services, Ground Handling, Health Resorts/Spas, Hotels, Luxury Trains, Media, PCOs, Special Interest Tours, Technology, Trade Associations, Travel Agencies.

Target Audience:

All those involved in the planning and execution of meetings, incentive travel, exhibitions, conferences, congresses and business travel. The global exhibition for the incentive, business travel and meetings industry.

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Glossary of Terms

Audit Status:

There are three possible stages of certification:

Organiser's Statement - Subject to Audit - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

Audit Complete - ABC have audited the Organiser's Statement and reported no changes to the data.

Audit Report - Audit Complete - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.