



## Profile Certificate of Attendance

The dates of the event were 18 May 2010 to 20 May 2010

**Trade  
Exhibition**

## PDM (Plastics, Design and Moulding) 2010



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### The Primary Market Sector for this event is:

Materials

This certificate expires on 31 August 2011 unless ABC has issued a new certificate before that date.

#### Issued by

ABC  
Saxon House, 211 High Street  
Berkhamsted  
Hertfordshire HP4 1AD  
United Kingdom

Tel: +44 (0) 1442 870800  
Fax: +44 (0) 1442 200702  
Email: abcpost@abc.org.uk  
Web: www.abc.org.uk  
ABC Ref: A20342/16366680

#### Certification Statement

This certificate was issued on 19 July 2010. The data included is derived from a return of attendance prepared by the organiser: Crain Communications Limited.

The Organiser reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Organiser and ABC.

#### Published by

Crain Communications  
4th Floor Carolyn House  
26 Dingwall Road  
Croydon  
CR0 9XF

Tel: 020 8253 9600  
Fax: 020 8253 9652  
Email: lcottrell@crain.com  
Web: www.pdmevent.com



# PDM (Plastics, Design and Moulding) 2010

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<b>Total Unique Attendance</b>	<b>1,808</b>
<b>Visitor Attendance</b>	<b>1,477</b>
<b>Exhibitor Attendance</b>	<b>331</b>

## Event Details

Event Dates:	Tuesday, 18 May, 2010 to Thursday, 20 May, 2010
Event Venue:	Telford Internat
Stand Space Occupied (square metres):	1,867
Number of Stands:	117
Year Event Established:	2005
Event Frequency:	Annual
Next Event Dates:	Wednesday, 18 May, 2011 to Thursday, 19 May, 2011
Next Event Venue	ExCel, London

## Organiser's Association Membership

AEO

## Organiser's Descriptions (not verified by ABC)

### Main product Groups/Services Exhibited:

Product groups covered at PDM include compounds, polymer distributors, polymer producers, thermoplastics and elastomers, injection moulding machines, gas injection, machine parts and screws, robotics/automation, temperature controllers/chillers, materials handling/drying/conveyors, granulators, mould cleaning/purging, welding and joining, printing and decorating, ERP software, materials testing and measurement, rapid prototyping/ RPD, mould making, mould components and material, mould texturing, hot runners/controllers, design/simulation software, moulders, colour/ masterbatch, additives and mould change systems.

### Target Audience:

PDM is for senior managers, technicians, operators/setters, maintenance and quality control personnel within injection moulding operations, OEM/ Manufacturing companies, tool makers and mould manufacturers, manufacturers and distributors of plastics materials and additives. PDM is also for designers and product development personnel involved in all areas of product, packaging and technical design.

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## Geographic Analysis

	Total	%
<b>Visitor Attendance</b>	<b>1,477</b>	<b>100.00</b>
<b>Total United Kingdom</b>	<b>1,431</b>	<b>96.89</b>
East Anglia	44	2.98
East Midlands	186	12.59
London	24	1.62
Midlands	433	29.32
Northern	43	2.91
North West	162	10.97
South East	261	17.67
South West	102	6.91
Yorkshire	80	5.42
Scotland	22	1.49
Wales	64	4.33
Northern Ireland	10	0.68
<b>Total Other Countries</b>	<b>46</b>	<b>3.11</b>
Europe (excluding the United Kingdom)	32	2.17
Asia	7	0.47
Australasia & The Pacific	-	-
Central & South America	-	-
Middle East & North Africa	1	0.07
North America	1	0.07
South/Central Africa	5	0.34
South East Asia	-	-

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## Analysis by: Industry/Business/Sector

	Total	%
<b>Visitor Attendance</b>	1,477	100.00
<b>Specified</b>	1,423	96.34
<b>Unspecified</b>	54	3.66
<b>Breakdown of Responses</b>		
Injection Moulder/Custom Moulder	298	20.18
OEM/Manufacturing Co with In-House Plastics Moulding Machinery	150	10.16
OEM/Manufacturing Co using Plastics Parts but without In-House Plastics Moulding	106	7.18
Toolmakers/Mould Manufacturers for the Plastics Industry	83	5.62
Design/Technical Consultancy	217	14.69
Supplier/Distributor of Plastics Machinery or Ancillaries	123	8.33
Manufacturer/Distributor of Plastics Materials or Additives	209	14.15
Other	237	16.05

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## Analysis by: Job Title/Function

	Total	%
<b>Visitor Attendance</b>	1,477	100.00
<b>Specified</b>	1,428	96.68
<b>Unspecified</b>	49	3.32
<b>Breakdown of Responses</b>		
Board Level Management/Director/Proprietor	405	27.42
Production/Manufacturing Management	129	8.73
Technical Management	137	9.28
Product Design/Development	217	14.69
Purchasing	51	3.45
Machine Operator/Setter	20	1.35
Maintenance/Quality Control	13	0.88
Research & Development	55	3.72
Technical Consultant	54	3.66
Sales & Marketing	294	19.91
Other	53	3.59

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## Analysis by: Purchasing Responsibility

	Total	%
<b>Visitor Attendance</b>	1,477	100.00
<b>Specified</b>	1,424	96.41
<b>Unspecified</b>	53	3.59
<b>Total Responses</b>	4,206	
<b>Breakdown of Responses</b>		
Engineering Thermoplastics	527	35.68
Commodity Thermoplastics	339	22.95
Colours & Masterbatch	398	26.95
Additives	326	22.07
Injection Moulding Machinery	462	31.28
Other Moulding Machinery	293	19.84
Moulds/Tooling	619	41.91
Automation Equipment/Systems	306	20.72
Ancillary Equipment	399	27.01
Software	325	22.00
Other	212	14.35

## Glossary of Terms

### Audit Status:

There are three possible stages of certification:

**Organiser's Statement - Subject to Audit** - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

**Audit Complete** - ABC have audited the Organiser's Statement and reported no changes to the data.

**Audit Report - Audit Complete** - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

### Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

### Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

### Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.

### Further Analyses:

Industry/Business/Sector, Job Title/Function and Geographic Analysis are mandatory analyses. Further analyses can appear on the certificate and share the same format as the mandatory analyses.

**Visitor Attendance:** This is the total number of visitor attendees that the subsequent breakdowns are relevant to.

**Specified:** The number of attendees that provided a response on the registration document.

**Unspecified:** The number of attendees that did not provide a response on the registration document.

**Total Responses:** This total is included where multiple responses are allowed for a question.