



PLASA

# plasa2012

9 - 12 SEPTEMBER 2012 / EARLS COURT

## Key information

### Certificate type

Event

### Metric type

Attendance

### Audit status

Audit complete

### ABC headline

14,065 Total Unique Attendance

### Event dates

9 September 2012 to 12 September 2012

### Market sector

Entertainment Industry & Technology: General

Total Unique Attendance

14,065

### Event Details

Event Venue:

Earls Court, London

Year Event Established:

1977

Event Frequency:

Annual

Next Event Dates:

6 October 2013 to 9 October 2013

Next Event Venue

ExCel, London

### Contact details

PLASA Events Ltd  
Earls Court Exhibition Centre  
London  
SW5 9TA  
020 7370 8661  
info@plasashow.com  
www.plasashow.com

This certificate is supported by the following organisations

# PLASA 2012

Certificate of Attendance for the event between 9 September 2012 and 12 September 2012

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**Total Unique Attendance**

14,065
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**Visitor Attendance**

11,291
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**Exhibitor Attendance**

2,774
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**Event Details**

Event Dates:	Sunday, 9 September, 2012 to Wednesday, 12 September, 2012
Event Venue:	Earls Court, London
Year Event Established:	1977
Event Frequency:	Annual
Next Event Dates:	Sunday, 6 October, 2013 to Wednesday, 9 October, 2013
Next Event Venue	ExCel, London

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**Organiser's Descriptions (not verified by ABC)****Main product Groups/Services Exhibited:**

Professional Audio, Video, Lighting and Stage Technology for the entertainment and installation industries. A global representation of manufacturers, distributors and providers of lighting, sound, AV, screen technology, DJ products, stage engineering, special effects and accessories.

**Target Audience:**

An international audience of installers, specifiers, designers, consultants, technicians, engineers, architects and end users and operators from all sectors of the professional entertainment and installation technology industries. Relevant market sectors include concerts, touring and live events - night venues, clubs and bars - leisure, attractions and themed entertainment venues - theatre and performing arts centres - broadcast, film and television production companies and studios - education and public sector establishments - places of worship - architectural and building service providers - MI, DJ and retail operations.

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## Glossary of Terms

### Audit Status:

There are three possible stages of certification:

**Organiser's Statement - Subject to Audit** - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

**Audit Complete** - ABC have audited the Organiser's Statement and reported no changes to the data.

**Audit Report - Audit Complete** - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

### Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

### Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

### Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.