

Consumer Magazines

Combined Total Circulation Certificate

January to June 2014



Setting the standard

What's on TV

Key information

Metric type

Circulation

ABC total

1,037,595 average - print & digital (gross)

1,035,779 average (print)

1,816 average (digital)

Period

1 January 2014 to 30 June 2014

No of issues

25

Market sector

TV Listings: Radio & TV Guides

Contact details

IPC Media Ltd

Blue Fin Building, 110 Southwark Street.

London. SE1 0SU

0203 148 5000

debbie_howe@ipcmedia.com

Circulation analysis

Actively purchased circulation (UK & ROI) 100%

Price: Basic cover price £0.54

Digital Edition analysis

| | UK & ROI | Other countries | Total |
|-------------------------------|----------|-----------------|-------|
| Average circulation per issue | 1,728 | 88 | 1,816 |

Circulation breakdown (print only)

| | |
|--------------------------------------|-----------|
| Retail and other Single Copy Sales | 1,035,779 |
| Single Copy Subscription Sales | |
| Multiple Copy Subscription Sales | |
| Multiple Copy Sales | |
| Society / Association / Organisation | |
| Controlled Free Circulation | |
| Non-Controlled Free | |
| Monitored Free Distribution | |
| Free Retail Voucher Copies | |

Analysis of Circulation

| | Total | UK & Rol | Other Countries |
|---|-----------|-----------|-----------------|
| Average Circulation - print & digital (gross) | 1,037,595 | 1,035,104 | 2,491 |

| | Total | | UK & Rol | | Other Countries | |
|---|------------------|--------------|------------------|--------------|-----------------|-----------|
| | Print | Digital | Print | Digital | Print | Digital |
| Average Circulation Per Issue | 1,035,779 | 1,816 | 1,033,376 | 1,728 | 2,403 | 88 |
| Retail and Single Copy Sales | 1,035,779 | 250 | 1,033,376 | 236 | 2,403 | 14 |
| At Basic Cover Price | 1,034,136 | 244 | 1,031,733 | 233 | 2,403 | 11 |
| Below BCP but not less than 50% | 1,643 | 6 | 1,643 | 3 | - | 3 |
| Less than 50% of BCP but not less than 20% | - | - | - | - | - | - |
| Single Copy Subscription Sales | - | 1,566 | - | 1,492 | - | 74 |
| At Basic Annual Rate | - | 2 | - | 1 | - | 1 |
| Below BAR but not less than 50% | - | 1,556 | - | 1,487 | - | 69 |
| Less than 50% of BAR but not less than 20% | - | 8 | - | 4 | - | 4 |
| Less than 20% of BAR but not less than 10% | - | - | - | - | - | - |
| Less than 10% of BAR | - | - | - | - | - | - |
| Multiple Copy Subscription Sales | - | - | - | - | - | - |
| Corporate Subscription Sales | - | - | - | - | - | - |
| Multiple Copy Sales | - | - | - | - | - | - |
| Society / Association / Organisation Circulation | - | - | - | - | - | - |
| Controlled Free Circulation | - | - | - | - | - | - |
| Non-Controlled Free Circulation | - | - | - | - | - | - |
| Monitored Free Distribution | - | - | - | - | - | - |
| Free Retail Voucher Copies | - | - | - | - | - | - |

Additional Print Analysis

| | Total | United Kingdom & Republic of Ireland | Other Countries |
|---------------------------------|-------|--------------------------------------|-----------------|
| Actively Purchased Circulation | 100% | 100% | 100% |
| Multi Packed Retail Circulation | 0% | | |

Additional Digital Analysis

| | Total | United Kingdom & Republic of Ireland | Other Countries |
|--------------------------|-------|--------------------------------------|-----------------|
| Publication Active Views | - | - | - |

Price: The following prices are accurate for the end of the audit period.

| | |
|-------------------|-------|
| Basic Cover Price | £0.54 |
|-------------------|-------|

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Editions Analysis (print only)

| Edition Title | Average Net Circulation |
|---------------------------------------|-------------------------|
| What's On TV (Ireland) | - |
| What's On TV (London/Anglia/Midlands) | - |
| What's On TV (NW/Yorkshire/NE) | - |
| What's On TV (Scotland/Gramps/Border) | - |
| What's On TV (South/South West) | - |
| What's On TV (Ulster) | - |
| What's On TV (Wales/West) | - |

Issue by Issue Analysis (print only)

| Cover Date or Issue Identifier | Issue Variance from Total Average* | Monitored Free Distribution | | | | Multipacks | |
|--------------------------------|------------------------------------|-----------------------------|-------------|-------------|-------|--|----------------------------|
| | | Total | Net by Hand | Net - Other | Gross | Retail and other Single Copy Sales - Multipacked | Other title(s) multipacked |
| 11JAN/17JA | - | - | - | - | - | - | - |
| 18JAN/24JA | - | - | - | - | - | - | - |
| 25JAN/31JA | - | - | - | - | - | - | - |
| 01FEB/7FEB | - | - | - | - | - | - | - |
| 08FEB/14FE | - | - | - | - | - | - | - |
| 15FEB/21FE | - | - | - | - | - | - | - |
| 22FEB/28FE | - | - | - | - | - | - | - |
| 01MAR/7MAR | - | - | - | - | - | - | - |
| 08MAR/14MA | - | - | - | - | - | - | - |
| 15MAR/21MA | - | - | - | - | - | - | - |
| 22MAR/28MA | - | - | - | - | - | - | - |
| 29MAR/4APR | - | - | - | - | - | - | - |
| 05APR/11AP | - | - | - | - | - | - | - |
| 12APR/18AP | - | - | - | - | - | - | - |
| 19APR/25AP | - | - | - | - | - | - | - |
| 26APR/2MAY | - | - | - | - | - | - | - |
| 03MAY/09MA | - | - | - | - | - | - | - |
| 10MAY/16MA | - | - | - | - | - | - | - |
| 17MAY/23MA | - | - | - | - | - | - | - |
| 24MAY/30MA | - | - | - | - | - | - | - |
| 31MAY/6JUN | - | - | - | - | - | - | - |
| 07JUN/13JU | - | - | - | - | - | - | - |
| 14JUN/20JU | - | - | - | - | - | - | - |
| 21JUN/27JU | - | - | - | - | - | - | - |
| 28JUN/4JUL | - | - | - | - | - | - | - |

* The display of variances can vary based on certificate frequency. Please visit abcstandards.org.uk for clarification.

Issue by Issue Circulation Analysis (print only)

Data does not include adjustments for prior audit period reconciliations.

| Issue Month | Number of Issues | Total Average Circulation | Average Actively Purchased Circulation | % Actively Purchased |
|-------------|------------------|---------------------------|--|----------------------|
| January | 4 | 1,061,820 | 1,061,820 | 100% |
| February | 4 | 1,049,582 | 1,049,582 | 100% |
| March | 4 | 1,028,828 | 1,028,828 | 100% |
| April | 5 | 1,021,182 | 1,021,182 | 100% |
| May | 4 | 1,011,732 | 1,011,732 | 100% |
| June | 4 | 1,000,226 | 1,000,226 | 100% |

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 14 August 2014.

The data included is derived from a return of circulation prepared by the publisher: IPC Media Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 97504/CC:20140814/CMv20