

July 2006

Dear Member,

International Publications rule changes

The ABC Council has ratified changes to the International Publications audit rules.

The latest rule book – 2006 Version 3 – incorporates these changes and is available to download from the ABC website www.abc.org.uk

Multiple Copy Subscriptions and Sponsored Subscription Sales

The changes, which are effective from the July to December 2006 period reduce the minimum allowable rate for copies claimed in the multiple copy subscriptions and sponsored subscriptions categories - from 5% of Basic Annual Rate to minimum legal tender per copy.

A new rate band for copies sold at below 5% of Basic Annual rate in these categories has therefore been introduced.

If you would like the International Publications Specialist Committee to review any current rule, or to consider any area where the rules may need development, please contact the Client Services Manager for Newspapers & Consumer Magazines, Roger Barton roger.barton@abc.org.uk

ABC's integrity depends on high standards in auditing practice and also its commitment to involving the industry in every aspect of the audit system. If you would like more information about how the changes affect you, please contact Roger or me.

Yours sincerely,



Martin Hackett
Head of Compliance
martin.hackett@abc.org.uk