



Accounting Calendar 2010

All publications which report to ABC under the following membership sectors, report their audit periods according to periods commencing on a Monday and ending on a Sunday, regardless of the fall of dates.

In addition, the reporting of data by month, is done in a similar fashion.

This means that audit months do not reflect actual calendar months and six month periods do not reflect actual month start and end dates.

The table below, gives details of the weeks applied to each audit month, and the months applied to each audit period.

Membership sectors reporting to a week numbering standard:

- National Newspapers
- Regional Publications
- ABC Bulk Distribution

Start Date	End Date	Week No.	Month Duration	Weeklies	Mon-Fri	Mon-Sat
Mon 04-Jan-2010	Sun 10-Jan-2010	1				
Mon 11-Jan-2010	Sun 17-Jan-2010	2				
Mon 18-Jan-2010	Sun 24-Jan-2010	3	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 25-Jan-2010	Sun 31-Jan-2010	4				
Mon 01-Feb-2010	Sun 07-Feb-2010	5				
Mon 08-Feb-2010	Sun 14-Feb-2010	6	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 15-Feb-2010	Sun 21-Feb-2010	7				
Mon 22-Feb-2010	Sun 28-Feb-2010	8				
Mon 01-Mar-2010	Sun 07-Mar-2010	9				
Mon 08-Mar-2010	Sun 14-Mar-2010	10				
Mon 15-Mar-2010	Sun 21-Mar-2010	11	5 Weeks	5 Issues	25 Issues	30 Issues
Mon 22-Mar-2010	Sun 28-Mar-2010	12				
Mon 29-Mar-2010	Sun 04-Apr-2010	13				
Mon 05-Apr-2010	Sun 11-Apr-2010	14				
Mon 12-Apr-2010	Sun 18-Apr-2010	15	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 19-Apr-2010	Sun 25-Apr-2010	16				
Mon 26-Apr-2010	Sun 02-May-2010	17				
Mon 03-May-2010	Sun 09-May-2010	18				
Mon 10-May-2010	Sun 16-May-2010	19	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 17-May-2010	Sun 23-May-2010	20				
Mon 24-May-2010	Sun 30-May-2010	21				
Mon 31-May-2010	Sun 06-Jun-2010	22				
Mon 07-Jun-2010	Sun 13-Jun-2010	23				
Mon 14-Jun-2010	Sun 20-Jun-2010	24	5 Weeks	5 Issues	25 Issues	30 Issues
Mon 21-Jun-2010	Sun 27-Jun-2010	25				
Mon 28-Jun-2010	Sun 04-Jul-2010	26				
Mon 05-Jul-2010	Sun 11-Jul-2010	27				
Mon 12-Jul-2010	Sun 18-Jul-2010	28	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 19-Jul-2010	Sun 25-Jul-2010	29				
Mon 26-Jul-2010	Sun 01-Aug-2010	30				
Mon 02-Aug-2010	Sun 08-Aug-2010	31				
Mon 09-Aug-2010	Sun 15-Aug-2010	32	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 16-Aug-2010	Sun 22-Aug-2010	33				
Mon 23-Aug-2010	Sun 29-Aug-2010	34				
Mon 30-Aug-2010	Sun 05-Sep-2010	35				
Mon 06-Sep-2010	Sun 12-Sep-2010	36				
Mon 13-Sep-2010	Sun 19-Sep-2010	37	5 Weeks	5 Issues	25 Issues	30 Issues
Mon 20-Sep-2010	Sun 26-Sep-2010	38				
Mon 27-Sep-2010	Sun 03-Oct-2010	39				
Mon 04-Oct-2010	Sun 10-Oct-2010	40				
Mon 11-Oct-2010	Sun 17-Oct-2010	41	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 18-Oct-2010	Sun 24-Oct-2010	42				
Mon 25-Oct-2010	Sun 31-Oct-2010	43				
Mon 01-Nov-2010	Sun 07-Nov-2010	44				
Mon 08-Nov-2010	Sun 14-Nov-2010	45	4 Weeks	4 Issues	20 Issues	24 Issues
Mon 15-Nov-2010	Sun 21-Nov-2010	46				
Mon 22-Nov-2010	Sun 28-Nov-2010	47				
Mon 29-Nov-2010	Sun 05-Dec-2010	48				
Mon 06-Dec-2010	Sun 12-Dec-2010	49				
Mon 13-Dec-2010	Sun 19-Dec-2010	50	5 Weeks	5 Issues	25 Issues	30 Issues
Mon 20-Dec-2010	Sun 26-Dec-2010	51				
Mon 27-Dec-2010	Sun 02-Jan-2011	52				