



Standard Certificate of Circulation

For the 19 issues distributed between 30th April 2007 and 27th May 2007

**Bulk
Distribution**

thelondonpaper

Contents

2	Analysis of Circulation
3	Supporting Data

Audit Report - Revised Data

ABC issued a Standard Certificate based on a Circulation Return submitted by the publisher: N I Free Newspapers Ltd

ABC has now audited the data and the following is incorporated in this audit report dated: 11th June 2007

1) The Bulk Distribution figure has been increased by an average of 1,941 copies to 488,556.

This certificate expires on 31st August 2007 unless ABC has issued a new certificate before that date.

Issued by
ABC Ltd
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200700
Net: www.abc.org.uk
Email: abcpost@abc.org.uk

For details of other audit or inspection reports, or the rules and procedures covering circulation audits and inspections, please contact ABC.

This certificate is the **copyright** property of the publisher and the Audit Bureau of Circulations Ltd (by Guarantee).

Published by
N I Free Newspapers Ltd
1 Pennington Street
London
E98 1BD

Tel: 020 7782 4848
Fax: 020 7782 4855
Net: www.thelondonpaper.com
email:



Certificate of Average Net Circulation for the 19 issues distributed between 30th April 2007 and 27th May 2007

Total Average Certified Distribution	488, 556
Total Average Bulk Distribution	488, 556
Total Average Net Sales and/or Individually Requested Copies	-
Total Average Individually Requested Copies	-
Total Average Single Copy Subscription Sales	-
At Full Rate	-
At Lesser Rate	-
Total Average Newstrade and Single Copy Sales	-
At Full Rate	-
At Lesser Rate	-

Technical Information

Average Distribution Points per Issue	476
Average Pagination	40
Average Advertising Content	21%
Format	Newspaper
Page Size - Width by Height (mm)	290 x 370

Excluded Issues:

07/05/2007 Public Holiday

Method of Distribution:

Copies are hand dispensed from distribution points and mainline railway stations in the Central London area. Targeted to London's working and commuting public. Copies are also delivered to selected offices and the Canary Wharf Estate in Central London for free pick up by employees.

Target Audience:

Copies are targeted to London's working and commuting public.

Certified Distribution per Issue:

Date	Distribution	Date	Distribution	Date	Distribution
30/04/2007	495, 531	16/05/2007	510, 139		
01/05/2007	493, 877	17/05/2007	510, 868		
02/05/2007	479, 057	18/05/2007	477, 647		
03/05/2007	474, 074	21/05/2007	506, 683		
04/05/2007	439, 012	22/05/2007	513, 831		
08/05/2007	485, 070	23/05/2007	487, 974		
09/05/2007	472, 432	24/05/2007	503, 167		
10/05/2007	493, 993	25/05/2007	464, 178		
11/05/2007	465, 705				
14/05/2007	495, 237				
15/05/2007	514, 094				

Analysis of Certified Distribution for the audit issue dated 24/05/2007

Total Certified Distribution	501,199
Total Bulk Distribution	501,199
Total Net Sales and/or Individually Requested Copies	-
Total Individually Requested Copies	-
Total Single Copy Subscription Sales	-
At Full Rate	-
At Lesser Rate	-
Total Newstrade and Single Copy Sales	-
At Full Rate	-
At Lesser Rate	-

Analysis of Bulk Distribution for the audit issue by Distribution Point Type

	No of Distribution Points	No of Copies
	500	501,199
Street	443	425,763
Rail	35	63,456
Office	22	11,980