

THE SUN  
NOVEMBER 2018



The Sun has reported in accordance with ABC's industry-agreed standards  
for National Newspapers



1,403,779

PRINT CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



News UK & Ireland Limited



[www.news.co.uk](http://www.news.co.uk)

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1,273,679

PAID  
SINGLE COPIES

PAID  
SUBSCRIPTIONS

118,520

PAID  
MULTIPLE COPIES

11,580

OTHER  
COUNTRIES

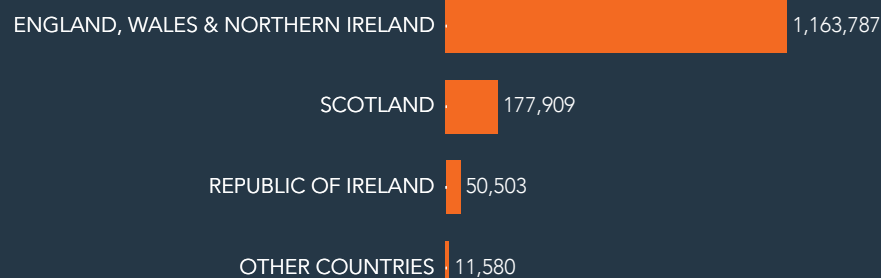
DAILY

24 ISSUES

DIGITAL EDITION

## AVERAGE CIRCULATION BY REGION

TOTAL - 1,403,779



## PRINT - MON TO FRI

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	1,319,740	1,102,405	173,033	44,302
PAID SINGLE COPIES	1,201,212	1,007,877	151,533	41,802
SALE OR RETURN - FULL RATE	1,201,212	1,007,877	151,533	41,802
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	118,528	94,528	21,500	2,500

## PRINT - ALL DAYS

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	1,392,199	1,163,787	177,909	50,503
PAID SINGLE COPIES	1,273,679	1,069,267	156,409	48,003
SALE OR RETURN - FULL RATE	1,273,679	1,069,267	156,409	48,003
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	118,520	94,520	21,500	2,500

## PRINT - SATURDAY

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	1,754,493	1,470,695	202,289	81,509
PAID SINGLE COPIES	1,636,016	1,376,218	180,789	79,009
SALE OR RETURN - FULL RATE	1,636,016	1,376,218	180,789	79,009
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	118,477	94,477	21,500	2,500

## UK & ROI ANALYSIS OF PRINT EDITIONS

TOTAL - 1,392,199

MAIN EDITION

1,341,696

ROI EDITION

50,503

## ROI EDITION

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	50,503	-	-	50,503
PAID SINGLE COPIES	48,003	-	-	48,003
SALE OR RETURN - FULL RATE	48,003	-	-	48,003
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	2,500	-	-	2,500

## MAIN EDITION

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	1,341,696	1,163,787	177,909	-
PAID SINGLE COPIES	1,225,676	1,069,267	156,409	-
SALE OR RETURN - FULL RATE	1,225,676	1,069,267	156,409	-
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	116,020	94,520	21,500	-

## OTHER COUNTRIES ANALYSIS BY PRINT EDITIONS

TOTAL - 11,580

OVERSEAS EDITION

11,580

## PAID MULTIPLE COPIES

AIRSIDE & INTERNATIONAL RAIL



116,011

HOTELS 2,508

## PRICES

RETAIL	MON TO FRI	SATURDAY	SUNDAY	ANNUAL SUBSCRIPTION
UNITED KINGDOM	£0.50	£0.70		
REPUBLIC OF IRELAND	€1.10	€1.20		

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