IMPARTIAL REPORTER
JANUARY TO DECEMBER 2018

## REPORTER

Impartial Reporter has reported in accordance with ABC's industry-agreed standards for Regional Publications

## 9,430

CIRCULATION (AVERAGE PER ISSUE)

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| DATE | REASON | TOTAL | DATE | REASON | TOTAL |
| 12-Jul | Public Holiday | 8,356 | 27-Dec | Xmas/New Year | 7,124 |

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print digital and events.
$A B C$ is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs

For more information please visit: www.abc.org.uk


