

RTE GUIDE
JANUARY TO DECEMBER 2018



RTÉ GUIDE

RTE Guide has reported in accordance with ABC's industry-agreed standards for Republic of Ireland Consumer Magazines



43,195

CIRCULATION
(AVERAGE PER ISSUE)

41,635

PAID
SINGLE COPIES

815

PAID
SUBSCRIPTIONS

PAID
MULTIPLE COPIES

745

FREE COPIES

WEEKLY

51 ISSUES

98%

42,444
ACTIVELY PURCHASED
UK & ROI

For more information:



RTÉ Guide



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Issued: 21 Feb 2019

www.abc.org.uk

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JANUARY TO DECEMBER 2018

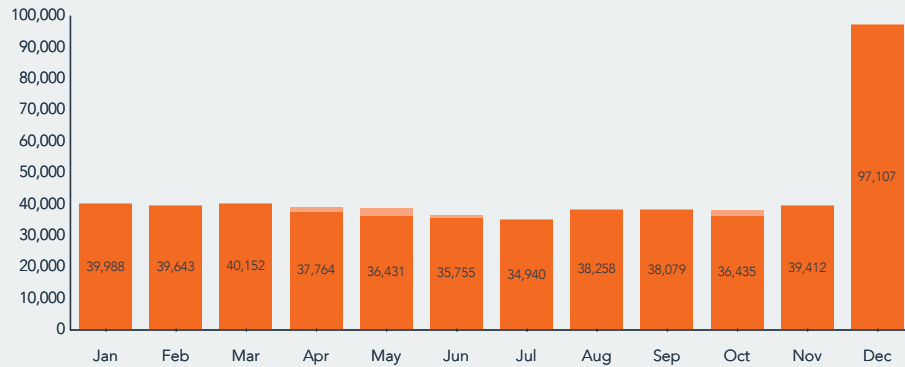


	TOTAL	UK & ROI	OTHER	PRINT EDITION	UK & ROI	OTHER	DIGITAL EDITION	UK & ROI	OTHER
AVERAGE CIRCULATION	43,195	43,189	6	43,195	43,189	6	-	-	-
PAID SINGLE COPIES	41,635	41,635	-	41,635	41,635	-	-	-	-
FULL RATE	40,801	40,801	-	40,801	40,801	-	-	-	-
20% - 99% OF FULL RATE	834	834	-	834	834	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	815	809	6	815	809	6	-	-	-
INDIVIDUAL	815	809	6	815	809	6	-	-	-
FULL RATE	815	809	6	815	809	6	-	-	-
20%-99% OF FULL RATE	-	-	-	-	-	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-	-	-	-	-	-
SHORT-TERM	-	-	-	-	-	-	-	-	-
NON SHORT-TERM	-	-	-	-	-	-	-	-	-
FREE COPIES	745	745	-	745	745	-	-	-	-
REGULAR	294	294	-	294	294	-	-	-	-
NET	294	294	-	294	294	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
SAMPLE	451	451	-	451	451	-	-	-	-
NET	451	451	-	451	451	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
ACTIVELY PURCHASED	98%	98%	100%	98%	98%	100%	0%	0%	0%

PRICES

BASIC COVER PRICE	€2.10
UK ANNUAL SUBSCRIPTION RATE	€148.72
ROI ANNUAL SUBSCRIPTION RATE	€99.00
OTHER COUNTRIES ANNUAL SUBSCRIPTION RATE	VARIOUS

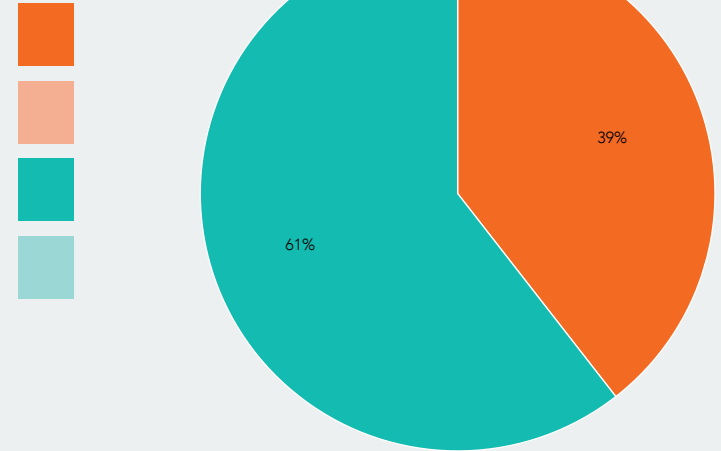
ACTIVELY PURCHASED BY MONTH



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
% OF MONTHLY TOTAL	99%	99%	99%	97%	94%	98%	99%	99%	99%	95%	99%	100%
NUMBER OF ISSUES	4	4	4	5	4	4	5	4	4	5	4	4

FREE COPIES

- REGULAR NET
- REGULAR GROSS
- SAMPLE NET
- SAMPLE GROSS



TYPES OF FREE

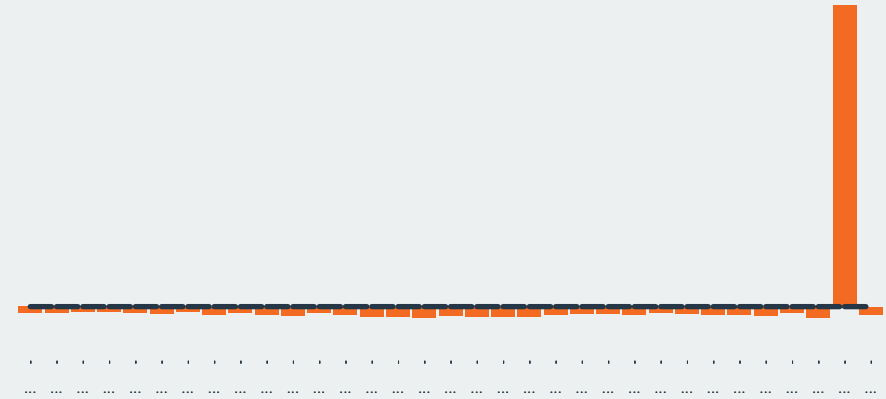


SAMPLE FREE DISTRIBUTION BY ISSUE

ISSUE	DESCRIPTION	NUMBER OF COPIES
21 Apr 2018	Net Distribution - by hand - Copies Handed out at the Ideal Homes Spring Exhibition at RDS, Dublin	5,000
02 June 2018	Net Distribution - by hand - Copies Handed out at the Bloom Garden Show in the Phoenix Park, Dublin	8,000
09 June 2018	Net Distribution - by hand - Copies Handed out at the Bloom Garden Show in the Phoenix Park, Dublin	2,000
27 Oct 2018	Net Distribution - by hand - Copies Handed out at the Ideal Homes Autumn Exhibition at RDS, Dublin	6,000
03 Nov 2018	Net Distribution - by hand - Copies Handed out at the Ideal Homes Autumn Exhibition at RDS, Dublin	2,000

ISSUE VARIANCES > 10%

--- AVERAGE CIRCULATION

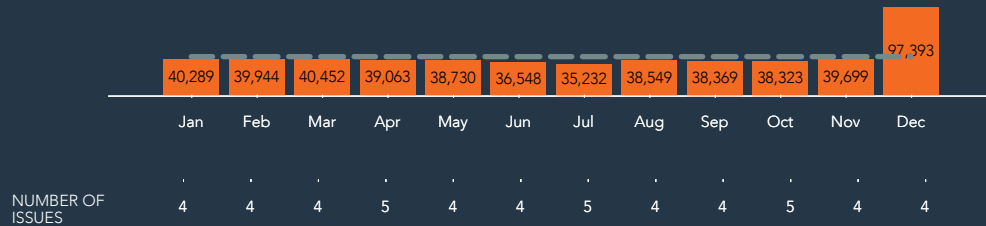


Issue details:

20/01/2018 (-12%), 03/02/2018 (-12%), 17/02/2018 (-10%), 24/02/2018 (-10%), 24/03/2018 (-11%), 07/04/2018 (-13%), 28/04/2018 (-10%), 05/05/2018 (-14%), 12/05/2018 (-12%), 19/05/2018 (-15%), 26/05/2018 (-17%), 09/06/2018 (-11%), 16/06/2018 (-15%), 23/06/2018 (-18%), 30/06/2018 (-18%), 07/07/2018 (-20%), 14/07/2018 (-17%), 21/07/2018 (-19%), 28/07/2018 (-18%), 04/08/2018 (-18%), 11/08/2018 (-15%), 25/08/2018 (-13%), 08/09/2018 (-13%), 15/09/2018 (-15%), 06/10/2018 (-12%), 13/10/2018 (-13%), 20/10/2018 (-14%), 03/11/2018 (-14%), 10/11/2018 (-16%), 01/12/2018 (-11%), 08/12/2018 (-20%), 22/12/2018 (5444%), 05/01/2019 (-14%)

MONTHLY ANALYSIS

--- AVERAGE CIRCULATION - 43,195



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