Daily Record has reported in accordance with ABC’s industry-agreed standards for National Newspapers.

106,479
PRINT CIRCULATION (AVERAGE PER ISSUE)
## Average Circulation by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Total</th>
<th>England, Wales &amp; Northern Ireland</th>
<th>Scotland</th>
<th>Republic of Ireland</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>106,479</td>
<td>106,475</td>
<td>103,343</td>
<td>2,391</td>
</tr>
<tr>
<td>England, Wales &amp; Northern Ireland</td>
<td>2,367</td>
<td>105,816</td>
<td>2,367</td>
<td>103,881</td>
</tr>
<tr>
<td>Scotland</td>
<td>103,881</td>
<td>103,881</td>
<td>227</td>
<td>-</td>
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<tr>
<td>Republic of Ireland</td>
<td>227</td>
<td>-</td>
<td>-</td>
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<td>Other Countries</td>
<td>4</td>
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</tbody>
</table>

## Print - Mon to Fri

### Average Circulation

- **UK & ROI**: 103,343
- **England, Wales & Northern Ireland**: 103,881
- **Scotland**: 2,391
- **Republic of Ireland**: 227

### Paid Single Copies

- **UK & ROI**: 102,682
- **England, Wales & Northern Ireland**: 102,666
- **Scotland**: 2,391
- **Republic of Ireland**: 225

### Sale or Return - Full Rate

- **UK & ROI**: 102,666
- **England, Wales & Northern Ireland**: 102,682
- **Scotland**: 2,391
- **Republic of Ireland**: 225

### Sale or Return - Below Full Rate

- **UK & ROI**: 16
- **England, Wales & Northern Ireland**: 16
- **Scotland**: -
- **Republic of Ireland**: -

### Firm Sale

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Subscriptions

- **UK & ROI**: 661
- **England, Wales & Northern Ireland**: 661
- **Scotland**: -
- **Republic of Ireland**: -

### Single Copy Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Voucher Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: 661
- **Republic of Ireland**: -

### Corporate Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Multiple Copies

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

## Print - All Days

### Average Circulation

- **UK & ROI**: 106,475
- **England, Wales & Northern Ireland**: 105,816
- **Scotland**: 2,367
- **Republic of Ireland**: 227

### Paid Single Copies

- **UK & ROI**: 105,800
- **England, Wales & Northern Ireland**: 105,816
- **Scotland**: 2,367
- **Republic of Ireland**: 227

### Sale or Return - Full Rate

- **UK & ROI**: 105,800
- **England, Wales & Northern Ireland**: 105,816
- **Scotland**: 2,367
- **Republic of Ireland**: 227

### Sale or Return - Below Full Rate

- **UK & ROI**: 16
- **England, Wales & Northern Ireland**: 16
- **Scotland**: -
- **Republic of Ireland**: -

### Firm Sale

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Subscriptions

- **UK & ROI**: 659
- **England, Wales & Northern Ireland**: 659
- **Scotland**: -
- **Republic of Ireland**: -

### Single Copy Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Voucher Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: 659
- **Republic of Ireland**: -

### Corporate Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Multiple Copies

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

## Print - Saturday

### Average Circulation

- **UK & ROI**: 122,130
- **England, Wales & Northern Ireland**: 121,485
- **Scotland**: 2,249
- **Republic of Ireland**: 235

### Paid Single Copies

- **UK & ROI**: 121,467
- **England, Wales & Northern Ireland**: 121,485
- **Scotland**: 2,249
- **Republic of Ireland**: 235

### Sale or Return - Full Rate

- **UK & ROI**: 121,467
- **England, Wales & Northern Ireland**: 121,485
- **Scotland**: 2,249
- **Republic of Ireland**: 235

### Sale or Return - Below Full Rate

- **UK & ROI**: 18
- **England, Wales & Northern Ireland**: 18
- **Scotland**: -
- **Republic of Ireland**: -

### Firm Sale

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Subscriptions

- **UK & ROI**: 645
- **England, Wales & Northern Ireland**: 645
- **Scotland**: -
- **Republic of Ireland**: -

### Single Copy Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Voucher Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: 645
- **Republic of Ireland**: -

### Corporate Subscriptions

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -

### Paid Multiple Copies

- **UK & ROI**: -
- **England, Wales & Northern Ireland**: -
- **Scotland**: -
- **Republic of Ireland**: -
DIGITAL EDITION

Reported Digital Editions on this certificate comprise the following:
Daily Record Digital Edition

PRICES

<table>
<thead>
<tr>
<th></th>
<th>RETAIL</th>
<th>MON TO FRI</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNITED KINGDOM</td>
<td>£0.85</td>
<td>£1.30</td>
<td></td>
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<tr>
<td>REPUBLIC OF IRELAND</td>
<td>€1.25</td>
<td>€1.25</td>
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</tr>
</tbody>
</table>

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