

THE HOUSE MAGAZINE

JULY 2022 TO JUNE 2023



THEHOUSE®

The House Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines



2,714

CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk

92.4%

CONTROLLED FREE
Issue distributed 05/06/23

5%

OTHER FREE
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2.6%

PAID
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MEMBERSHIP
Issue distributed 05/06/23

EVERY 2 WEEKS

21 ISSUES

GOVERNMENT,
CHURCH & PUBLIC
SERVICES

MARKET SECTOR

AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 05/06/23	2,717	2,707	10	2,717	2,707	10	-	-	-
FREE COPIES	2,647	2,647	-	2,647	2,647	-	-	-	-
CONTROLLED FREE	2,511	2,511	-	2,511	2,511	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	2,511	2,511	-	2,511	2,511	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	136	136	-	136	136	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	136	136	-	136	136	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	70	60	10	70	60	10	-	-	-
PAID SUBSCRIPTIONS	70	60	10	70	60	10	-	-	-
INDIVIDUAL	70	60	10	70	60	10	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Members of The House of Commons, The House of Lords, the other devolved institutions in the United Kingdom, Special Advisers to Parliamentarians, Members of the Greater London Assembly and Embassies & High Commissions in the UK

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	2,714	2,704	10
PRINT	2,714	2,704	10
DIGITAL	-	-	-

MONTHLY ISSUE ANALYSIS

PRINT ■

MONTH	NUMBER OF ISSUES	AVERAGE
July	2	2,739
September	2	2,665
October	3	2,710
November	2	2,699
December	1	2,714
January	2	2,721
February	2	2,731
March	2	2,722
April	1	2,720
May	2	2,723
June	2	2,720

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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