

KENT ONLINE
(WWW.KENTONLINE.CO.UK)
JANUARY TO DECEMBER 2023



WEBSITE/APP
ACTIVITY

3.7M

UNIQUE USERS
(MONTHLY AVERAGE)

Kent Online (www.kentonline.co.uk) has reported in accordance with ABC's industry-agreed standards for Website/App Activity

3,717,728

UNIQUE USERS
(MONTHLY AVERAGE)

- ✓ INDUSTRY AGREED METRICS
- ✓ HUMAN INITIATED TRAFFIC
- ✓ VERIFIED TO SOURCE DATA

NEWS & CURRENT AFFAIRS:
NATIONAL & REGIONAL
MARKET SECTOR

For more information:

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www.kentonline.co.uk

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www.abc.org.uk



TRAFFIC SOURCES

www.kentonline.co.uk

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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