

SHOOTING AND
CONSERVATION
JANUARY TO DECEMBER 2023

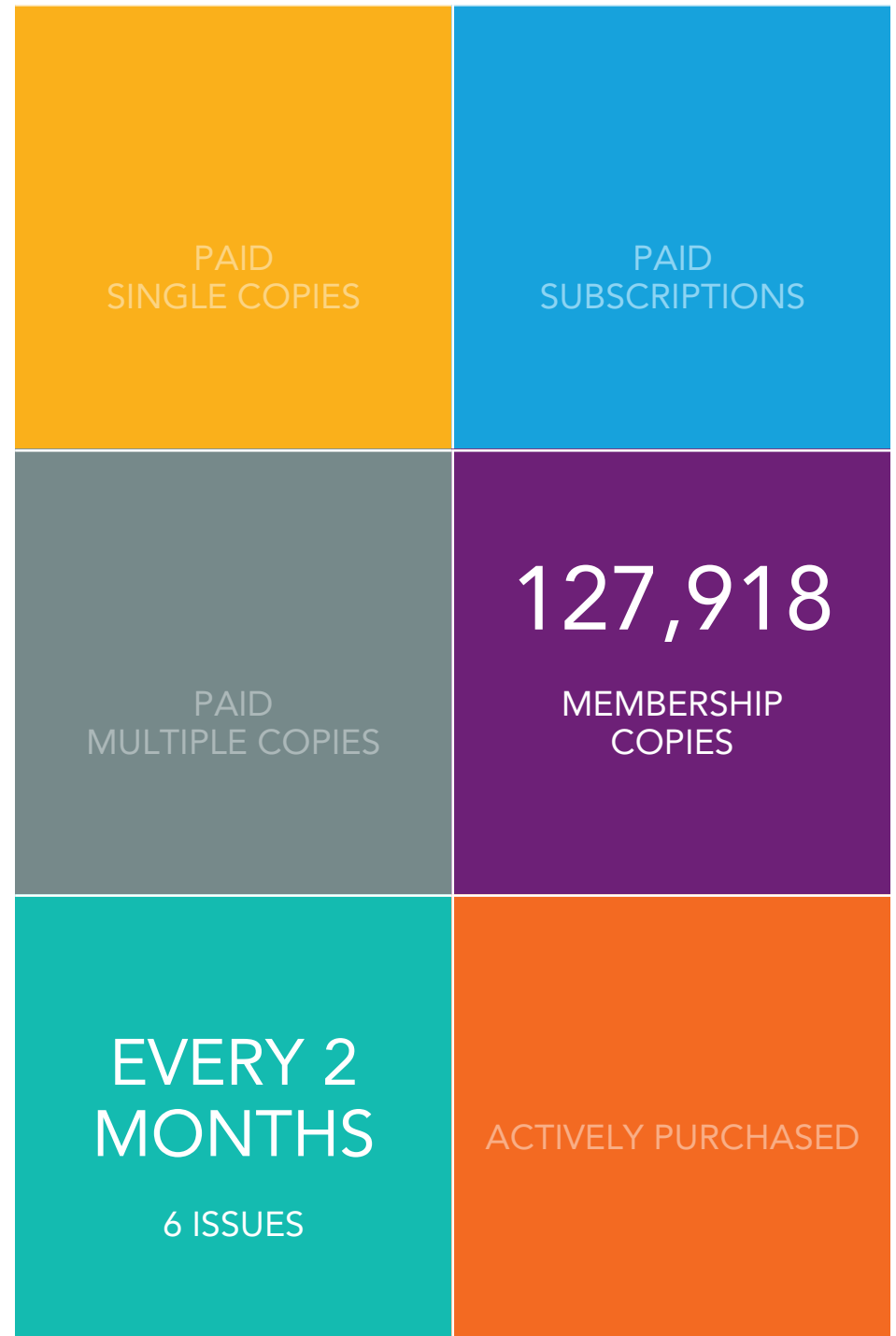


The British Association for Shooting & Conservation

Shooting and Conservation has reported in accordance with ABC's industry-agreed standards for Consumer Magazines

127,918

CIRCULATION
(AVERAGE PER ISSUE)



For more information:

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SHOOTING AND CONSERVATION

JANUARY TO DECEMBER 2023



	TOTAL	UK & ROI	OTHER	PRINT	UK & ROI	OTHER	DIGITAL	UK & ROI	OTHER
AVERAGE CIRCULATION	127,918	127,020	898	127,918	127,020	898	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-
FULL RATE	-	-	-	-	-	-	-	-	-
20% - 99% OF FULL RATE	-	-	-	-	-	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
FULL RATE	-	-	-	-	-	-	-	-	-
20%-99% OF FULL RATE	-	-	-	-	-	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	127,918	127,020	898	127,918	127,020	898	-	-	-
PAID MULTIPLE COPIES	-	-	-	-	-	-	-	-	-
FREE COPIES	-	-	-	-	-	-	-	-	-
REGULAR	-	-	-	-	-	-	-	-	-
NET	-	-	-	-	-	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
SAMPLE	-	-	-	-	-	-	-	-	-
NET	-	-	-	-	-	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
ACTIVELY PURCHASED	0%	0%	0%	0%	0%	0%	0%	0%	0%

MEMBERSHIP INFORMATION

This is an official publication of:

British Association for Shooting & Conservation

ISSUE ANALYSIS

AVERAGE CIRCULATION - 127,918 |

ISSUE	TOTAL	PRINT	DIGITAL
January/ February 2023	129,449	129,449	-
March/April 2023	128,812	128,812	-
May/June 2023	127,693	127,693	-
July/August 2023	126,868	126,868	-
September/ October 2023	127,179	127,179	-
November/ December 2023	127,503	127,503	-

TOTAL CIRCULATED COPIES

767,508

Total number of copies circulated in the 12-month period
1 January 2023 - 31 December 2023

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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