

AUTO EXPRESS

JANUARY TO DECEMBER 2023



Auto Express has reported in accordance with ABC's industry-agreed standards for Consumer Magazines



29,552

CIRCULATION (AVERAGE PER ISSUE)

For more information:

Autovia Ltd

hello@autovia.co.uk

www.autovia.co.uk

020 3890 3890

Issued: 20 Feb 2024

www.abc.org.uk

6,679

PAID
SINGLE COPIES

21,146

PAID
SUBSCRIPTIONS

1,619

PAID
MULTIPLE COPIES

108

FREE COPIES

WEEKLY

50 ISSUES

95%

25,920
ACTIVELY PURCHASED
UK & ROI

AUTO EXPRESS

JANUARY TO DECEMBER 2023

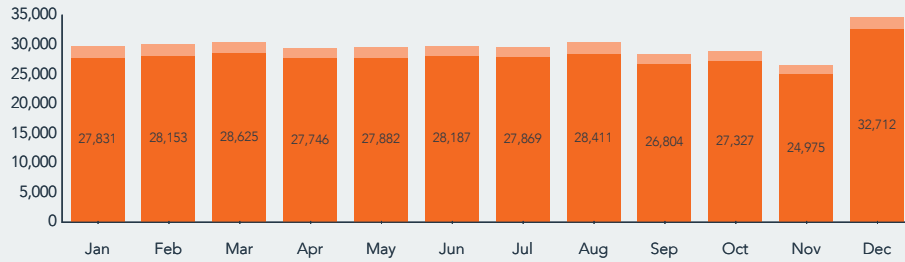


	TOTAL	UK & ROI	OTHER	PRINT	UK & ROI	OTHER	DIGITAL	UK & ROI	OTHER
AVERAGE CIRCULATION	29,552	27,364	2,188	19,252	19,166	86	10,300	8,198	2,102
PAID SINGLE COPIES	6,679	6,661	18	6,658	6,646	12	21	15	6
FULL RATE	6,659	6,647	12	6,658	6,646	12	1	1	-
20% - 99% OF FULL RATE	13	7	6	-	-	-	13	7	6
BELOW 20% OF FULL RATE	7	7	-	-	-	-	7	7	-
PAID SUBSCRIPTIONS	21,146	19,263	1,883	12,486	12,417	69	8,660	6,846	1,814
INDIVIDUAL	21,142	19,259	1,883	12,482	12,413	69	8,660	6,846	1,814
FULL RATE	-	-	-	-	-	-	-	-	-
20%-99% OF FULL RATE	12,223	12,102	121	12,076	12,008	68	147	94	53
BELOW 20% OF FULL RATE	414	412	2	406	405	1	8	7	1
ALL YOU CAN READ	8,505	6,745	1,760	-	-	-	8,505	6,745	1,760
OTHER	4	4	-	4	4	-	-	-	-
MULTIPLE COPY	4	4	-	4	4	-	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID MULTIPLE COPIES	1,619	1,337	282	-	-	-	1,619	1,337	282
FREE COPIES	108	103	5	108	103	5	-	-	-
REGULAR	78	73	5	78	73	5	-	-	-
NET	78	73	5	78	73	5	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
SAMPLE	30	30	-	30	30	-	-	-	-
NET	30	30	-	30	30	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
ACTIVELY PURCHASED	94%	95%	87%	99%	99%	94%	84%	84%	87%

PRICES

BASIC COVER PRICE	£3.99
UK ANNUAL SUBSCRIPTION RATE	£129.32
ROI ANNUAL SUBSCRIPTION RATE	£160.00
OTHER COUNTRIES ANNUAL SUBSCRIPTION RATE	VARIOUS

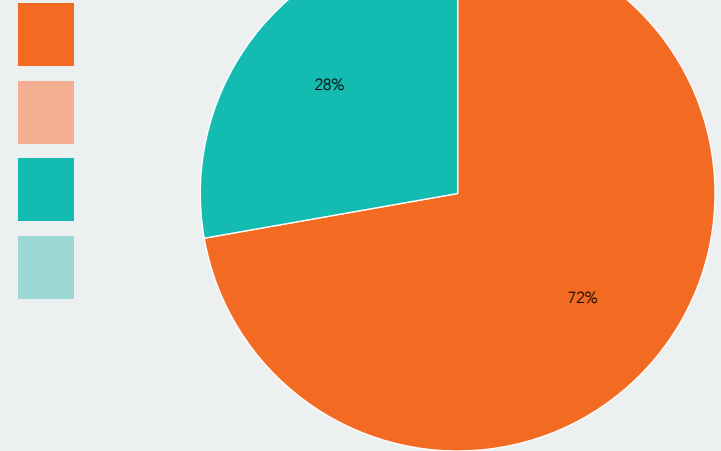
ACTIVELY PURCHASED BY MONTH



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
% OF MONTHLY TOTAL	94%	94%	94%	95%	94%	95%	94%	93%	95%	95%	94%	94%
NUMBER OF ISSUES	4	4	5	4	5	4	4	5	4	4	5	2

FREE COPIES

- REGULAR NET
- REGULAR GROSS
- SAMPLE NET
- SAMPLE GROSS



TYPES OF FREE



FREE COPIES DESCRIPTION

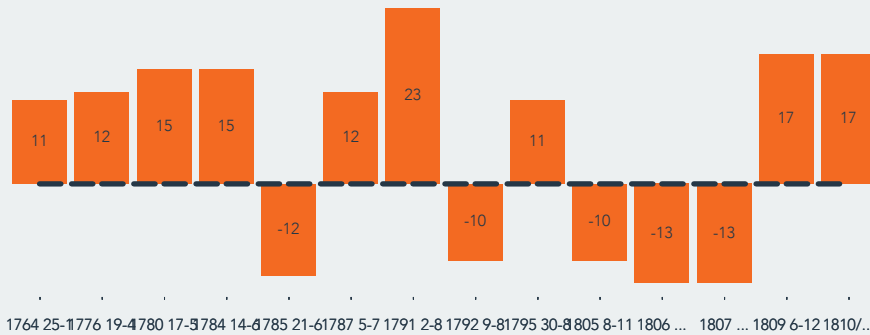
CONTROLLED: Copies are mailed to individuals who work in the motoring industry and to individuals who have responded to an offer to receive a free copy.

MONITORED FREE - SAMPLE DISTRIBUTION BY ISSUE

ISSUE	DESCRIPTION	NUMBER OF COPIES
1793 16-8	Net Distribution - by hand - Copies were handed to attendees at the exit of the British Motor Show	1,500

ISSUE VARIANCES > 10%

--- AVERAGE CIRCULATION



Issue details:

1764 25-1 (11%), 1776 19-4 (12%), 1780 17-5 (15%), 1784 14-6 (15%), 1785 21-6 (-12%), 1787 5-7 (12%), 1791 2-8 (23%), 1792 9-8 (-10%), 1795 30-8 (11%), 1805 8-11 (-10%), 1806 15-11 (-13%), 1807 22-11 (-13%), 1809 6-12 (17%), 1810/1811 (17%)

MONTHLY ANALYSIS

AVERAGE CIRCULATION - 29,552 |

MONTH (issues)	TOTAL	PRINT	DIGITAL
January (4)	29,726	19,564	10,162
February (4)	30,073	19,107	10,966
March (5)	30,463	19,525	10,938
April (4)	29,344	19,328	10,016
May (5)	29,605	18,948	10,657
June (4)	29,805	19,766	10,039
July (4)	29,553	19,150	10,403
August (5)	30,423	20,320	10,103
September (4)	28,335	18,401	9,934
October (4)	28,913	18,888	10,025
November (5)	26,484	17,306	9,178
December (2)	34,619	22,401	12,218

TOTAL CIRCULATED COPIES

1,477,600

Total number of copies circulated in the 12-month period
1 January 2023 - 31 December 2023

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 20/02/24, has been produced from data declared by Autovia Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

