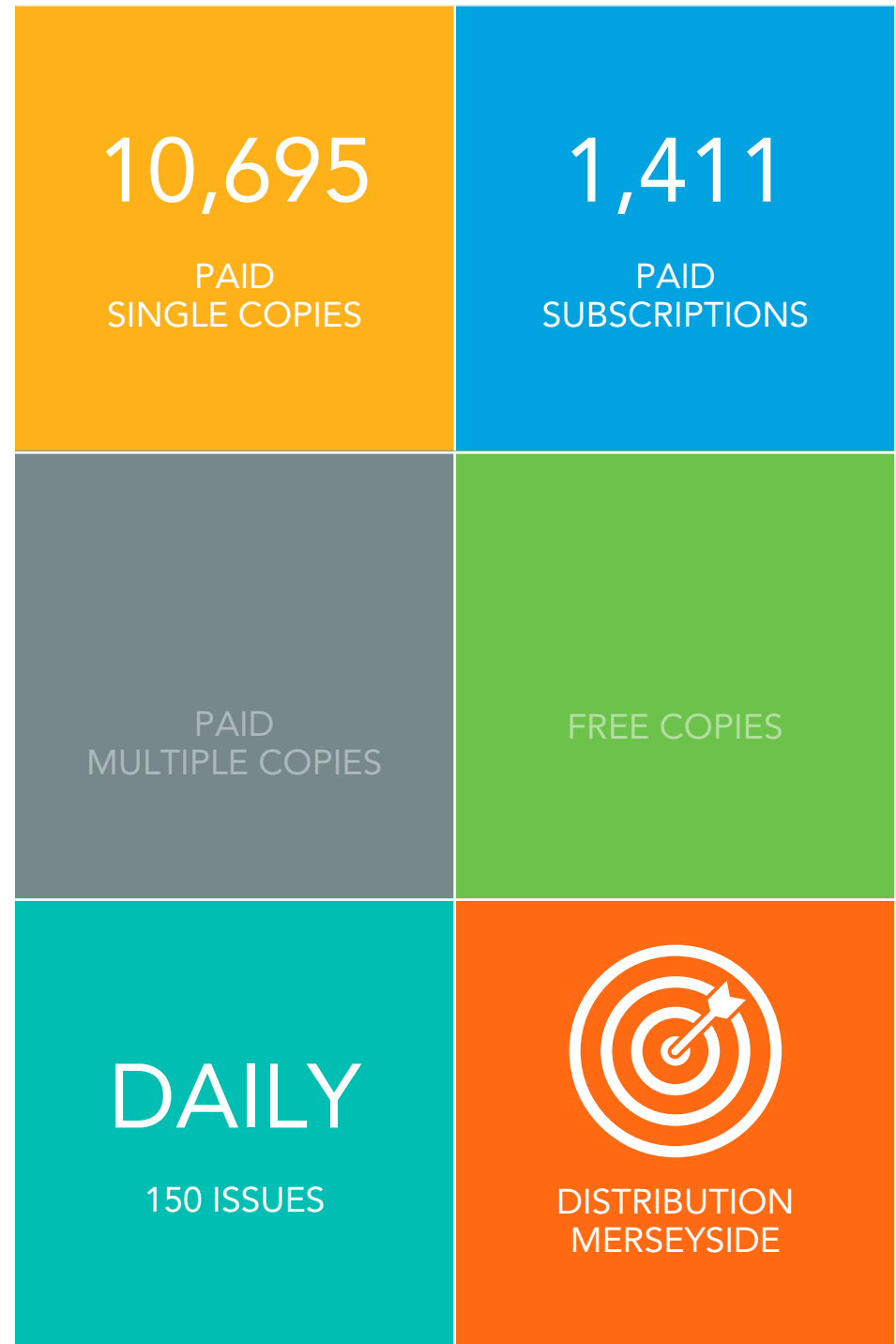# LIVERPOOL ECHO

JULY TO DECEMBER 2023

Liverpool Echo has reported in accordance with ABC's industry-agreed standards for Regional Publications

12,106

CIRCULATION
(AVERAGE PER ISSUE)

10,695 PAID SINGLE COPIES	**1,411** PAID SUBSCRIPTIONS
PAID MULTIPLE COPIES	FREE COPIES
DAILY 150 ISSUES	**DISTRIBUTION MERSEYSIDE**

	TOTAL	PRINT COPIES	DIGITAL COPIES
AVERAGE CIRCULATION	12,106	12,106	-
PAID SINGLE COPIES	10,695	10,695	-
PAID SUBSCRIPTIONS	1,411	1,411	-
PAID MULTIPLE COPIES	-	-	-
FREE COPIES	-	-	-

100% Paid

ISSUES EXCLUDED

DATE	REASON	TOTAL	DATE	REASON	TOTAL
23-Dec	Xmas/New Year	11,672	27-Dec	Xmas/New Year	11,401
25-Dec	Not Published		28-Dec	Xmas/New Year	11,954
26-Dec	Public Holiday	9,247	30-Dec	Xmas/New Year	11,908

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.
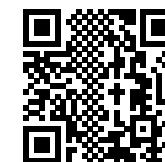
For more information please visit: www.abc.org.uk

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