

THE SPECTATOR GROUP

JANUARY TO DECEMBER 2023



The Spectator Group has reported in accordance with ABC's industry-agreed standards for Consumer Magazines

107,812

CIRCULATION (AVERAGE PER ISSUE)

7,565

PAID
SINGLE COPIES

98,991

PAID
SUBSCRIPTIONS

71

PAID
MULTIPLE COPIES

1,185

FREE COPIES



GROUP 2 PRODUCTS

99%

89,088
ACTIVELY PURCHASED
UK & ROI

For more information:

Press Holdings Media Group

advertising@spectator.co.uk

www.spectator.co.uk

0207 961 0200

Issued: 20 Feb 2024

www.abc.org.uk

THE SPECTATOR GROUP

JANUARY TO DECEMBER 2023

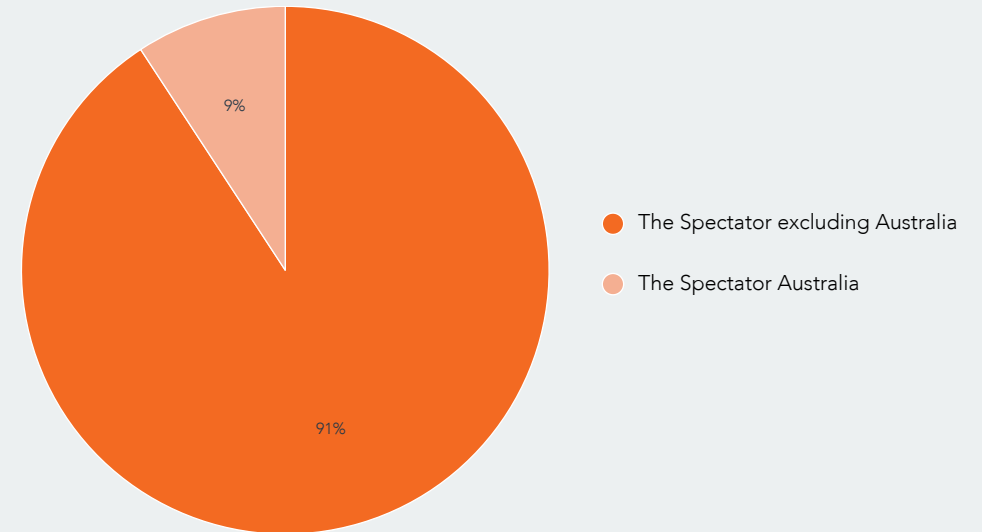


	TOTAL	UK & ROI	OTHER	PRINT	UK & ROI	OTHER	DIGITAL	UK & ROI	OTHER
AVERAGE CIRCULATION	107,812	90,272	17,540	63,812	53,538	10,274	44,000	36,734	7,266
PAID SINGLE COPIES	7,565	5,463	2,102	7,472	5,400	2,072	93	63	30
FULL RATE	7,501	5,401	2,100	7,472	5,400	2,072	29	1	28
20% - 99% OF FULL RATE	64	62	2	-	-	-	64	62	2
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	98,991	83,638	15,353	55,084	46,967	8,117	43,907	36,671	7,236
INDIVIDUAL	98,947	83,625	15,322	55,040	46,954	8,086	43,907	36,671	7,236
FULL RATE	66,963	58,469	8,494	48,884	41,611	7,273	18,079	16,858	1,221
20%-99% OF FULL RATE	31,443	24,909	6,534	5,983	5,332	651	25,460	19,577	5,883
BELOW 20% OF FULL RATE	541	247	294	173	11	162	368	236	132
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
OTHER	44	13	31	44	13	31	-	-	-
MULTIPLE COPY	44	13	31	44	13	31	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID MULTIPLE COPIES	71	71	-	71	71	-	-	-	-
FREE COPIES	1,185	1,100	85	1,185	1,100	85	-	-	-
REGULAR	1,185	1,100	85	1,185	1,100	85	-	-	-
NET	1,083	998	85	1,083	998	85	-	-	-
GROSS	102	102	-	102	102	-	-	-	-
SAMPLE	-	-	-	-	-	-	-	-	-
NET	-	-	-	-	-	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
ACTIVELY PURCHASED	99%	99%	99%	98%	98%	99%	100%	100%	100%

PRODUCTS FORMING THIS GROUP

PRODUCT	TOTAL	PAID SINGLE COPIES	PAID SUBS	PAID MULTIPLE COPIES	FREE COPIES
The Spectator excluding Australia	97,858	6,070	90,532	71	1,185
The Spectator Australia	9,954	1,495	8,459	-	-

PRODUCT SHARE



About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 20/02/24, has been produced from data declared by Spectator (1828) Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



This certificate is supported by the following organisations:

