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ABC Reporting Standards changes

This document details changes that have been agreed to the Reporting Standards for National Newspapers. You can view the updated ABC Reporting Standards on our [website](#).

Have a suggestion or a query about a rule?

As an ABC member you can ask us to look at any aspect of the information we publish or the rules behind them. If you have any suggestions or comments please contact ABC's Commercial Director, Jan Pitt (jan.pitt@abc.org.uk) or any member of the ABC team.

Summary

Subscriptions reporting

From the January 2022 Reporting Period:

- The two subscription categories 'Single Copy Subscription Sales' and 'Voucher Subscription Sales' will be reported combined on certificates. *Note: The underlying definitions and requirements for each category remain unchanged.*
- The annual subscription rate will no longer be reported.

Standards changes

The amendments to the Standards, effective from the January 2022 reporting period (issued in February 2022) are shown below. Shading denotes text added and strike-through text deleted.

Reported Data [extract]

- a) You must report the total Average Circulation per issue.
 - i) Copies claimed in the following categories will be included in the total Average Circulation figure, broken down by geographical area:
 - Paid Single Copies, including:
 - Retail Sales (Sale or Return)
 - Single Copy Sales
 - Firm Sale
 - Paid Subscriptions, including:
 - Single Copy Subscription Sales }
} combined on certificates from January 2022
 - Voucher Subscription Sales }
 - Corporate Subscription Sales }
 - Paid Multiple Copies
 - Free Copies

Single Copy Subscription Sales [extract]

REPORTING

You will report Single Copy Subscription Sales combined with Voucher Subscription Sales, which will be broken out on the ABC Certificate as follows: ~~(note: the term Full Rate will replace Basic Annual Rate for reporting purposes):~~

1. By geographical type:
 - a) United Kingdom
 - b) Scotland - as a subset of UK
 - c) England, Wales & N. Ireland – as a subset of UK
 - d) Republic of Ireland (ROI)
2. By rate band:
 - a) There is only one rate band.
3. By total average circulation over the period.
4. ~~The Full Rate at the end of the reporting period for UK and ROI.~~
 - i) ~~If no Full Rate is published during the Reporting Period because print subscriptions are not available separately (and you are claiming print and/or Digital Edition Subscriptions), then you must report the “alternative BAR” as defined in section 6e above.~~

Voucher Subscription Sales

You will report Voucher Subscription sales combined with Single Copy Subscription Sales, which will be broken out on the ABC Certificate:

1. By geographical type:
 - a) United Kingdom
 - b) Scotland - as a subset of UK
 - c) England, Wales & N. Ireland – as a subset of UK
 - d) Republic of Ireland (ROI)
2. By rate band:
 - a) There is only one rate band.
3. By total average circulation over the period.