



Fees for the year commencing 1st April 2016

Setting the standard

Registration Fee

Per brand - (new to ABC)	£896
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Subscription Fee per brand (covers all platforms)

Subscription Fee	£ 957
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Audit Fee per audit (all platforms)

£POA

Fee applicable on audit periods that end after 1st June 2015

- Print *
- Social media
- Event * / Event ticket sales
- Email *
- Web *
- Digital Editions *
- Digital Publications *
- Awards
- Digital Products/Subscription licence sales
- Talking Publications

* Included in the price of a Multiplatform is separate certification and reporting.

Audit fee examples

2 platforms	Web* & Print	From £1,947
3 platforms	Web*, Print & Email	From £2,791
4 platforms	Web*, Print, Email & Social Media	From £2,943
5 platforms	Web*, Print, Email, Social Media & Face to Face	From £3,667
Group & Bespoke combinations		£POA

* Using an accredited web analytics tool

Social Media verification fees

Six monthly or Annual Reporters

Number of titles per audit period *	number of social media platforms	Standard price per period per title	Volume Discount	price per audit period per title
Less than 5	up to 3	£152	0%	£152.00
5 to 8	up to 3	£152	15%	£129.20
9 to 12	up to 3	£152	20%	£121.60
More than 12	up to 3	£152	50%	£76.00

Monthly Reporters

Number of titles per audit period *	number of social media platforms	monthly price	Volume Discount	Annual Price
Less than 5	up to 3	£102	0%	£1,224.00
5 to 8	up to 3	£102	15%	£1,040.40
9 to 12	up to 3	£102	20%	£979.20
More than 12	up to 3	£102	50%	£612.00

*Discounts only apply to same audit periods

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date