



NATIONAL NEWSPAPERS – ABC TOTAL CIRCULATED COPIES 2019

ABC provides unique information on what goes into the market and how.

In addition to our monthly data, this new metric - Total Circulated Copies - illustrates the scale of the National Newspaper market. It represents the total number of copies distributed by publishers and audited by ABC over the course of last year.

Calculated from multiplying the number of issues for each title by their monthly ABC figure and then aggregating these across the year, it's a fact that 1.68 Billion newspapers were circulated to the market in 2019.

1.68 Billion

ABC Total Circulated Copies

1,682,020,365 (January to December 2019)

DAILY NEWSPAPERS	SUNDAY NEWSPAPERS
Daily Express (92.53m)	Daily Star - Sunday (9.20m)
Daily Mail (349.26m)	Sunday Express (13.32m)
Daily Mirror (143.68m)	Sunday Mail (5.68m)
Daily Record (33.54m)	Sunday Mirror (19.84m)
Daily Star (90.98m)	Sunday People (7.54m)
Financial Times (50.46m)	Sunday Post (4.62m)
i (68.18m)	The Mail on Sunday (49.29m)
The Daily Telegraph (97.41m)	The Observer (7.86m)
The Guardian (39.44m)	The Sun on Sunday (54.32m)
The Sun (383.21m)	The Sunday Telegraph (12.88m)
The Times (115.54m)	The Sunday Times (33.25m)

For more information about ABC visit www.abc.org.uk

For more information about national newspapers visit www.newsworks.org.uk

Published: 16th January 2020 by ABC.