

# Advertisers & Advertising Agencies



Fees effective from 1st April 2016

## Setting the standard

### Advertisers

#### Annual Subscription

(invoiced March of each year or on joining)

#### European Union

Annual Subscription

€401

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Advertiser joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of €150.)

### Advertising Agencies

#### Annual Subscription

(invoiced March of each year or on joining)

#### European Union

Annual Subscription

Press billings (per annum):

Up to £1 million	€486
£1 million to £2 million	€665
£2 million to £3 million	€815
£3 million to £5 million	€997
£5 million to £10 million	€1,280
£10 million to £15 million	€1,717
£15 million to £20 million	€2,181
Over £20 million	€2,726

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Agency joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of €150.)

### I-API GROUP MEMBERSHIP SCHEME

ABC and the I-API have created a Group Membership Scheme for advertising agency members of the I-API. For more details of this scheme please contact our PR Manager, Suzy Saker.

Email: [suzy.saker@abc.org.uk](mailto:suzy.saker@abc.org.uk)

Telephone: 01442 200762

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date