

Advertisers & Advertising Agencies



Fees effective from 1st April 2016

Setting the standard

Advertisers

Annual Membership Fee (invoiced March of each year or on joining)	UK	Worldwide *
Annual Membership Fee	£ 270	£ 405

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Advertiser joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

Advertising Agencies

Annual Membership Fee (invoiced March of each year or on joining)	UK	Worldwide *
Annual Membership Fee		
Press billings (per annum):		
Up to £1 million	£ 326	£ 466
£1 million to £2 million	£ 446	£ 587
£2 million to £3 million	£ 548	£ 688
£3 million to £5 million	£ 671	£ 812
£5 million to £10 million	£ 862	£ 998
£10 million to £15 million	£ 1,155	£ 1,305
£15 million to £20 million	£ 1,469	£ 1,614
Over £20 million	£ 1,833	£ 1,978

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Agency joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

IPA GROUP MEMBERSHIP SCHEME

ABC and the IPA have created a Group Membership Scheme for advertising agency members of the IPA. For more details of this scheme please contact our PR Manager, Suzy Saker.
Email: suzy.saker@abc.org.uk
Telephone: 01442 200762

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date