

Advertisers & Advertising Agencies



Fees effective from 31st December 2019

Advertisers

Annual Membership Fee

(invoiced March of each year or on joining)

Annual Membership Fee

UK

Worldwide *

£ 277

£ 415

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Advertiser joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

Advertising Agencies

Annual Membership Fee

(invoiced March of each year or on joining)

Annual Membership Fee

Press billings (per annum):

Up to £1 million

£1 million to £2 million

£2 million to £3 million

£3 million to £5 million

£5 million to £10 million

£10 million to £15 million

£15 million to £20 million

Over £20 million

UK

Worldwide *

£ 334

£ 478

£ 457

£ 602

£ 562

£ 705

£ 688

£ 832

£ 884

£ 1,023

£ 1,184

£ 1,338

£ 1,506

£ 1,654

£ 1,879

£ 2,027

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Agency joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

IPA GROUP MEMBERSHIP SCHEME

ABC and the IPA have created a Group Membership Scheme for advertising agency members of the IPA. For more details of this scheme please contact our PR Manager, Suzy Saker.

Email: suzy.saker@abc.org.uk

Telephone: 01442 200762

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date

trust in media