



 Be kind.  Always curious.  Be the best we can be.

Our Media delivers strong digital growth in latest ABC release 18 February 2025

In a strong set of ABC figures, Our Media has, once again, continued to diversify away from its print based heritage to a digital content and print media business. A 141% growth in its digital numbers, including stunning growth of over 200% by BBC Science Focus and supported by growth in digital reporting on every other brand, has enabled Our Media to deliver a combined print and digital circulation growth of 56%.

Andy Marshall, CEO of Our Media, says, “Our trusted content is proving to be as valuable as ever to our audiences as we continue to show great resilience in our print products, both newsstand and subscription, and very strong growth in our digital output. The strong engagement that our content delivers together with our fast growing reach show that there is a real appetite for the high quality, trusted content we deliver. This latest round of circulation increases reinforces our great confidence in our exciting future and we are looking forward to further growth in 2025.”

About Our Media

Our Media is a leading special-interest content business, based in the buzzing, creative city of Bristol.

We're home to market-leading brands in craft, cycling, science and nature, homes and music.

We help our audiences pursue their passions through highly trusted, original content – in print, digital, video and online. Our much-loved brands include BBC Science Focus, BBC Wildlife Magazine, YourHome, Gathered.how, BikeRadar and Cycling Plus.

We also have an award-winning content marketing agency (Our Media Agency), producing results-driven content and consultancy for brands, charities and organisations.

Our Media: Brilliant content you can trust

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