

REGIONAL DEMO CERTIFICATE

JANUARY TO JUNE 2025



Regional

DEMO CERTIFICATE

Regional Demo Certificate has reported in accordance with ABC's industry-agreed standards for Regional Publications



4,864

CIRCULATION

(AVERAGE PER ISSUE)

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REGIONAL DEMO CERTIFICATE

JANUARY TO JUNE 2025



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PAID SUBSCRIPTIONS	593	307	286
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ISSUES EXCLUDED

DATE	REASON	TOTAL	DATE	REASON	TOTAL
1-Jan	Public Holiday	4,285	5-May	Public Holiday	4,368
18-Apr	Public Holiday	4,587	26-May	Public Holiday	4,167
21-Apr	Public Holiday	4,175			

100% Paid

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

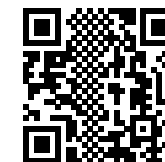
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